

# Ben Cummings

info@bencummings.me

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## OVERVIEW

I'm an interdisciplinary designer with a passion for creating systems that impact people in positive ways. I've designed and built interactive projects for large and small companies in the education, non-profit, and arts/culture sectors.

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## EXPERIENCE

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| <b>FuturePerfect</b><br>Designer (Freelance)<br>Mar. '18–Present  | Leading a website and branding redesign for FuturePerfect, a performance production company in Brooklyn.   |
| <b>Blenderbox</b><br>Visual Designer<br>Nov. '15–Mar. '18         | I've lead the Visual Design and Interactive aspects of digital projects for clients including StoryCorps, Playwrights Horizons, Carnegie Corporation, Brooklyn Brewery, and the Institute for International Education.     |
| <b>Thinkso Creative</b><br>Digital Designer<br>Feb. '15–Nov. '15  | At Thinkso I was the lead designer on projects including interactive displays for conferences, annual reports, and websites for clients including Stanford University, KCG, and Bernstein Shur.                            |
| <b>Lemonade Intl'</b><br>Designer (Freelance)<br>May '12–Dec. '14 | For over two years I worked with Lemonade to design and develop multiple print and digital projects. Including two annual report microsites which lead to increased donor support, along with various marketing materials. |
| <b>Help One Now</b><br>Designer (Freelance)<br>Apr. '14–Oct. '14  | I was tasked to design two documents for the non-profit Help One Now. Including a handout describing their worldwide humanitarian efforts, and a brochure promoting their initiatives for potential donors.                |
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## EDUCATION

**Appalachian State University** (Boone, NC)  
BFA Graphic Design  
Fall 2014

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## SKILLS

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| Photoshop     | Video Editing         |
| InDesign      | Photography           |
| Illustrator   | HTML(5)               |
| After Effects | CSS/Sass/Less         |
| Sketch        | Version Control (Git) |
| Framer        | Wireframing           |